

Yuan Wu

Product Designer

yuanwu.design

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EXPERIENCE

Northwestern Mutual | *Product Designer*

New York, NY · Nov 2024 - Present

- Own end-to-end product design for enterprise wealth & investment management platforms, supporting advisor workflows, portfolio operations, and compliance-related scenarios, improving advisor efficiency and reducing operational errors.
- Translate business logic and regulatory requirements into scalable user flows, interaction frameworks, and reusable UI patterns.
- Drive cross-functional collaboration with Product, Engineering, and business stakeholders to define product direction, align requirements, and balance usability with technical and operational constraints.
- Facilitate design QA and implementation alignment across a suite of 10+ internal applications, improving consistency and delivery quality.

Equinix | *UX Designer*

Dallas, TX · Oct 2023 - Jun 2024

- Led design of enterprise-scale tools supporting 250+ global data centers and multi-billion-dollar infrastructure projects, achieving 100% adoption and increasing operational efficiency by 50%.
- Conducted user research and workflow analysis to identify user needs and operational inefficiencies, translating findings into scalable product experiences, user flows, and hi-fi prototypes.
- Maintained and evolved company-wide design system, improving component scalability and cross-platform consistency.
- Built agile, user-centered product development practices within a cross-functional team of 30+, participated in early product strategy discussion and requirement decision-making.

Manor AI | *Freelance Product Designer*

Remote · Jun 2023 - Jan 2025

- Collaborated with the founding team to build an AI-powered property management SaaS product from 0 to 1, balancing AI automation capability and manual user control.
- Defined information architecture, interaction logic and interface design, delivered visual guidelines and supported client demos.

NBCUniversal | *Product Design Intern*

Remote · 2022

- Redesigned mobile browsing and ticket purchasing experience for Fandango & Rotten Tomatoes, optimized content discoverability and streamlined core ticket purchasing flows.

Zoom | *Product Design Intern*

Remote · 2021

- Designed interaction flows for core meeting features, improving video collaboration experiences across Zoom Meetings.

EDUCATION

University of Michigan

Ann Arbor, MI · May 2023

M.S. in Information,
Human-Computer Interaction

Hefei University of Technology

Hefei, China · Jul 2020

B.E. in Urban Planning

AWARDS

NY Product Design Awards

London Design Awards

DNA Paris Design Awards

Vega Digital Awards

SKILLS

Design

End-to-end UX Design

Interaction Design

Information Architecture

User Flow

Design System

Responsive Design

Prototyping

Data Visualization

Research

User Research

User Interview, Survey

Usability Testing

A/B Testing

Competitive Analysis

User Journey Mapping

Workflow Analysis

Tools / Programming

Figma, Codex, Claude Code,

Cursor, Adobe Creative Suite,

Tableau, Power BI, Principle,

InVision, Unity, Rhino, AutoCAD,

HTML / CSS / JavaScript, Python

吴苑

UX / 用户体验 / 产品设计师

工作经历

Northwestern Mutual (金融服务) | 产品设计师

美国纽约 · 2024.11 - 至今

- 负责企业级财富与投资管理平台的全链路产品设计，覆盖理财顾问日常工作流、投资组合管理及合规场景，贴合行业监管要求搭设计标准化业务流程与交互方案，优化传统金融业务流程与企业内部协作效率。
- 梳理业务规则与合规限制，输出信息架构、用户流程、高保真原型及可复用设计组件规范，并确保设计与业务目标一致。
- 协同产品、研发与业务团队完成需求定义与设计方案落地，平衡用户体验、业务目标与技术实现限制，跟进开发全流程，推动跨团队协作与产品落地。
- 主导设计交付与 QA 工作，优化 10+ 内部系统的体验一致性与交付质量。

Equinix (数据中心服务商) | UX设计师

美国达拉斯 · 2023.10 - 2024.06

- 主导数据中心基建和运维企业级后台工具设计，服务全球 250+ 数据中心基础设施项目，实现 100% 业务团队采用率，整体运营效率提升 50%。
- 结合用户访谈与 workflow 分析定位业务痛点，输出高保真原型与标准化交互方案，支撑复杂业务场景下的产品设计与交付。
- 参与设计系统建设与迭代，提升组件复用率及跨平台体验一致性。
- 在 30+ 人的跨职能敏捷开发团队中推动以用户为中心的设计理念，参与前期产品战略与需求决策讨论，输出设计专业意见和判断，优化协作流程，提升设计在产品研发流程中的影响力与产品落地质量。

Manor AI | 创始产品设计师

2023.06 - 2025.01

- 联合创始人团队，从 0-1 搭建了 AI 驱动的物业管理 SaaS 平台，优化工作流程与运营效率，并促成多个客户签约。
- 负责产品体验设计，兼顾 AI 自动化能力与人工操作控制，定义信息架构、交互逻辑与界面设计，输出视觉规范，支撑产品演示与客户对接。

NBCUniversal | 产品设计实习生

2022

- 参与 Fandango 和烂番茄移动端浏览与购票功能设计，优化内容分发逻辑与购票操作链路，提升平台内容曝光效率与用户下单转化率。

Zoom | 产品设计实习生

2021

- 参与 Zoom 多项会议功能设计，优化视频协作场景下的交互体验。

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教育背景

密歇根大学安娜堡分校

美国安娜堡 · 2023.05

信息学硕士，人机交互 HCI 方向

合肥工业大学

安徽合肥 · 2020.06

城乡规划工学学士

设计奖项

NY Product Design Awards

London Design Awards

DNA Paris Design Awards

Vega Digital Awards

技能

设计

用户体验 (UX) 设计

交互设计

信息架构

用户流程

高保真原型

设计组件系统

响应式设计

数据可视化

研究

用户访谈

问卷调查

可用性测试

A/B 测试

竞品分析

用户旅程地图

工具 / 编程

Figma, Codex, Claude Code,

Adobe Creative Suite, Cursor

Tableau, Power BI, Principle,

InVision, Unity, Rhino, AutoCAD,

HTML, CSS, JavaScript, Python